

influencer

INFLUENCER TRAINING

MOTIVATE AND ENABLE OTHERS TO CHANGE

The best leaders know how to get individuals to work together to accomplish goals. Although we're routinely trying to alter behaviour, few of us can articulate an effective strategy to create this behaviour change. By drawing from the skills of many of the world's best change agents and combining them with five decades of social-science research, Influencer Training creates a powerful and portable model for behaviour change.

Presented by:



Influencer Training

Tuesday and Wednesday, June 23 and 24, 2020 - 7:45 a.m. to 5:00 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

We often we struggle to enable our colleagues to complete projects on time and on budget, to motivate employees to demonstrate more concern for profitability or following procedures. We work on ways to exert influence, but regularly fall short. This course teaches proven strategies to drive rapid and sustainable behaviour change. Organizations around the world have turned to Influencer Training to improve bottom-line results like workplace safety, customer service, compliance and profitability. Participants receive a copy of the book *Influencer* and a Toolkit.

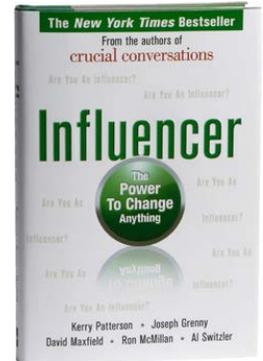
In partnership with:



Learn how to:

- Identify the high-leverage behaviours you should focus on
- Diagnose the real causes behind behaviour problems
- Effectively motivate and enable others – regardless of formal authority
- Create behaviour-change strategies that yield rapid, lasting results

This course is for those managing a small team or leading a large organization, emerging leaders and those without formal authority. The course is ideal for teams and organizations looking to overcome profound, persistent, and resistant problems.



Workshop Facilitator: Rhonda Barry

Rhonda has been in corporate training and development nationally and internationally for 35 years. She designs and delivers programs and workshops from process and systems training to Leadership, Sales Skills, Team Development and Train the Trainer. Rhonda is certified in Crucial Accountability, Crucial Conversations, Influencer, Getting Things Done, and Myers Briggs Type Indicator (MBTI™), and is also a practitioner of NLP (Neuro Linguistic Programming). She was a finalist in the YWCA Women of Distinction awards in Leadership and Business and has been profiled as an Inventive Woman in Canada for her innovative and successful training techniques.

Course fees* & Credits / professional development hours:

QNET / APICS / CPHR MB / MB Aerospace Members: \$1295 + gst / Non-members \$1495 + gst

*NOTE: Early Bird discount of \$100 until May 25, 2020 (reduces fees to \$1195/\$1395)

- An optional course in the QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- Approved for 16 CPHR Continued Professional Development Hours by CPHR Manitoba.



UNIVERSITY
OF MANITOBA

Extended Education

Register today at: www.QNET.ca / For more information: mail@qnet.ca or (204) 949-4999