

LEADERSHIP & MANAGEMENT

QNET presents:

Connect, Communicate, Move Others to Action: The Power of Story for Leaders

Tuesday, June 4, 2019 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

**Stories are a powerful way to connect, to engage, and to motivate people to take action.
That makes story an essential leadership skill.**

If you need to inspire your team, set a vision for your organization, teach a lesson, illustrate values and work culture, or explain who you are and what you believe in, the skills and knowledge in storytelling and listening need to be part of your leadership toolbox.

This workshop is about leadership as a practice — you don't have to be in a designated leadership position, it's about how you approach your work. Past participants include managers, volunteer coordinators, business owners, communication specialists, fundraising experts, coaches, consultants, program directors, project managers. They report using the skills and material to develop business pitches and fundraising campaigns, problem solve with team, and effectively connect teams to organizational values.

In this workshop, we'll delve into why story works, break down the elements of an effective story, apply it to your leadership story, and practice putting it into action. Every participant will have a chance to hone a story that brings a leadership goal forward.

The Power of Story is a one day workshop designed to give leaders the tools to:

- Identify the essential elements of a powerful story.
- Articulate your own purpose succinctly.
- Discover and tell your strongest leadership stories.
- Explore and practice a winning story structure to take you from elevator pitch to difficult conversation.
- Listen effectively and ask the right questions to draw story out of others.
- Structure and tell a strong story of impact.
- Generate mission statements to guide conversations and teams.
- Explore and practice an effective story structure that inspires actions and connects with teams.

Facilitator: Cate Friesen helps you and your business / organization discover and tell your essential stories, the ones that will move you forward, and inspire others to act with you. As the driving force behind The Story Source, she brings together over 25 years of experience as a trainer, facilitator, entrepreneur, award-winning CBC producer, documentary maker, storyteller, and performer. In addition, she teaches Leadership Development at UWinnipeg PACE. Valued clients include The Winnipeg Foundation, YMCA-YWCA, The Forks North Portage, CMHA and Manitoba START.

This workshop is:

- An optional course in the 70 credit hour QNET Certificate in Management Development (CMD).
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education.
- This program has been approved for 8 CPHR Continued Professional Development Hours by CPHR Manitoba.
- Presented by QNET in partnership with APICS Winnipeg Chapter, CPHR Manitoba, Manitoba Aerospace, and Manitoba Education and Training.

Fee:

- \$399.00 + GST for Members of QNET, CPHR Manitoba, APICS, Manitoba Aerospace
- \$469.00 + GST for Non-Members

REGISTER ONLINE at www.qnet.ca



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