

LEADERSHIP & MANAGEMENT



QNET presents:

Simple Rules for Organizational Change

Thursday, October 24, 2013 – 8:15 a.m. to 4:15 p.m.

Location: QNET – Suite 660, 175 Hargrave Street, Winnipeg

Change is a constant in every organization, yet research shows that almost 50% of organizational change initiatives fail completely and many more never realize their full potential. One of the most common reasons for the failure is the organization's lack of attention to the human dynamics of change. This workshop explores these human dynamics, and introduces techniques that help individuals adopt the change needed to realize the business goals.

Participants will explore the difference between change and transition, and some of the most common mistakes organizations make when implementing change. Through guided discussions and a case study participants will apply the ten simple rules and learn how they can help ensure success.

The objectives of this one day workshop are:

- To explore the nature of change and its impact on an organization
- To introduce how to use the cycle of change to support an organizational change initiative
- To explore 10 simple rules that will help participants better manage an organizational change
- To apply techniques for implementing the rules and avoid the most common mistakes of organizational change

Facilitator: Dawn-Marie Turner, Ph.D., President of Turner Change Management, is an international researcher, speaker, trainer, writer, and certified management consultant (CMC). She has fifteen years of experience in change programming, transition planning and change management coaching. With a doctorate in applied management and decision science from Walden University in Minnesota, Dawn-Marie has developed her own proprietary change transition methodology – DEAM®. She has been a speaker at national and international conferences and her work has been published in the International Journal of Quality and Service Sciences and the International Journal of Knowledge, Culture and Change Management. Dr. Turner works to help her clients use change to increase their competitive advantage.

This workshop is:

- A core course in the 70 credit hour QNET Certificate in Management Development (CMD)
- Eligible for credit in the CAM:OE (Certificate in Applied Management: Organizational Effectiveness) in partnership with the University of Manitoba, Continuing Education

This session is presented by QNET in partnership with the Alliance of Manitoba Sector Councils and Industry Workforce Development, Manitoba Entrepreneurship, Training and Trade

REGISTER NOW - Fax this form to 204.949.4990 or www.qnet.ca to register online

* NOTE: Special rate if you register for all 6 CMD core courses

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\$329.00 + GST for Members of: QNET APICS cmbasc MTEC/Tourism MCCA
 \$399.00 + GST for Non-Members MFPA MPIA

Fee includes a light lunch.

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Cancellations (by the attendee) must be received in writing no later than 6 business days prior to the session. After that time, the full registration fee will apply. Substitutions are accepted at any time. Invoices will be sent for non-attendance. All funds are charged in Canadian dollars. If the session is cancelled / postponed by QNET and you have already paid for the session, you will receive a credit by email – you can apply this to your credit card or request a refund cheque. QNET is a Scent-Free Zone: Due to the chemical sensitivity of some of our clients, we ask that you refrain from wearing perfume, sprays or cologne at the QNET Office.

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