

SPONSORSHIP INVITATION - Manitoba's Conference for Leaders

Mark your calendar! Manitoba's Conference for Leaders 2019, Presented by QNET, takes place on Wednesday, May 15 in Winnipeg.

This year we are excited to bring back, by popular demand, the highest rated keynote speaker in the history of the conference - [Cy Wakeman](#). A **New York Times bestselling author, global thought leader and drama researcher**, Cy is recognized for her counter-intuitive, reality-based approach to leadership.

Response to early conference announcements has been extremely positive, with more than 100 participants already confirmed to attend by mid-January. This year's conference format is slightly different with Cy Wakeman presenting a full afternoon workshop. Breakout sessions will be announced in the coming weeks.

Updates to Sponsor & Exhibitor Opportunities for 2019

In the spirit of providing an active and engaging networking experience for sponsors and participants, our committee has revamped the sponsor and exhibitor opportunities for 2019. We invite you to sponsor and exhibit in a way that showcases your organization and enhances the experience for conference participants.

The attached **Build Your Own Sponsorship** is offered in "draft" format so that you can review and select what might work best for your organization, and/or contact us with your ideas.

Quick Facts

- The 2018 Conference for Leaders attracted over **275 leaders and professionals**, 22 sponsors and 20 exhibitors; we anticipate well over 300 participants at the 2019 conference.
- **10 conference email blasts** were each sent to over **3000 subscribers** prior to the 2018 conference
- QNET is on **Twitter (840+ followers)**, **LinkedIn (580+ followers)**, Facebook and Instagram,
- Over **1000 participants** attended more than **130 QNET learning events** in 2018
- QNET was **established in 1995 as a non-profit association** – 2019 marks the start of QNET's 25th year

Sponsoring Manitoba's Conference for Leaders

In addition to being uniquely focused on **Leadership and Professionals**, the Conference is in its 24th year, making it one of the longest running conferences in Manitoba. **The audience is cross-sectoral and includes current, emerging and aspiring leaders** from public and private organizations of all sizes.

By sponsoring the Conference, not only do you contribute to the success of the event, you demonstrate your commitment to and support for leadership, learning and excellence in Manitoba. Sponsorship ensures brand recognition for your organization within Manitoba's community of leaders and professionals.

Thank you for considering our invitation to sponsor Manitoba's Conference for Leaders 2019, presented by QNET. We are happy to work with you to tailor benefits to meet your needs, so please contact us with your ideas.

Sincerely,
Trish Wainikka
Executive Director, QNET
trish@qnet.ca / mobile: 204-294-9999 / QNET.ca

About QNET

Founded in 1995, QNET is Manitoba's leading non-profit organization dedicated to leadership and organizational excellence. With a strong membership base and a growing network of clients, QNET offers over 100 workshops and seminars annually, along with the Leadership Conference and other special events.

DRAFT Build Your Own Sponsorship – Manitoba’s Conference for Leaders 2019

Showcase your organization’s commitment to, and support of, Manitoba’s community of leaders and professionals

In the spirit of providing an active and engaging networking experience for sponsors and participants, the sponsor and exhibitor opportunities have been updated for 2019. We invite you to sponsor and exhibit in a way that showcases your organization and enhances the experience for conference participants. Contact us for more information and ideas that might work best for you.

How to build your own sponsorship? Select a Level, then choose your Option(s) or propose ideas of your own!

	Sponsor Levels & Benefits	Bronze (basic) Fee: \$650	Silver (breakout session) Fee: \$1,300	Gold (meal or break) Fee: \$2,000	Platinum (main plenary) \$2,800
PASSES	Full Day Passes (\$420 each)	1 value \$420	2 value \$840	3 value \$1260	4 value \$1680
	Keynote Passes / Continental Breakfast (\$100 each)		2 value \$200	3 value \$300	4 value \$400
PROFILE AT THE EVENT	Option to place one stack of corporate brochures & business cards on shared Sponsor Table(s)	√	√	√	√
	Banner Stand (1) in the Main Plenary Room	√	√	√	√
	Logo on Main Plenary screens with sponsor level	√	√	√	√
	Logo in participant handout with sponsor level	√	√	√	√
	Sponsor ribbon on your participant name badge(s)	√	√	√	√
	Verbal recognition from podium (in sponsored session)		√	√	√
	Logo / name on Tent Cards in room sponsored		√	√	√
	Banner Stands (1-2) in the room/area sponsored		√	√	√
	Option to place one promotional item on tables		√ in one Session	√ in Food area	√ Main Plenary Room
	Option: Visual feature on screen(s) in Main Plenary				√
ONLINE	Clickable logo on conference webpage with level	√	√	√	√
	Clickable logo in at least 2 e-communications	√	√	√	√
	Social media shout out(s)	√	√	Dedicated	Dedicated

Exhibit & Other Options (available only to Sponsors):

Premium Exhibit - \$800 (limited availability)

- participants will come “sample” what your organization has to offer in a dedicated space in the Plenary Room
- exhibits must be interactive and experiential (note: the committee will review and approve each Premium Exhibitor)
- you will have the opportunity to meet with conference committee members as a sounding board for your ideas on how to develop an engaging offering for participants
- one full day conference pass is included (value: \$420); this is in addition to pass(es) received with your sponsorship
- electrical power is included (if needed)

Regular Exhibit - \$400 (limited availability)

- one draped table (no chairs), in the hallway (near Registration / Breakout Sessions)
- the option to take down your exhibit after lunch
- electrical power is included (if needed)

Mini Exhibit - \$200 (limited availability)

- one small round bar height table (no chairs) in the Plenary Room
- you may place a banner stand next to the table (a larger backdrop requires the Regular or Premium Exhibit)

Sponsor Brochure Tables – FREE for all sponsors (as noted in the table above)

- one promotional flyer (stacked or in stand) and business cards can be placed on shared Sponsor Tables

Other Options / Ideas (may be combined with Premium Exhibit)

- Sponsor Profile (advertisement) in one Conference Marketing Email; includes logo, 50 words and link - \$250
- Reserved table(s) & preferred seating at Keynote and/or Afternoon Workshop for your guests - \$200 per table of 7
- Host “Head Shot” photos or a “Charging Station / Cell phone area” for participants to plug in their phones, sit and check messages
- Sponsored participant items such as lanyards (for name badges), pens, note pads, etc., advertisement in Conference Program
- Have keynote Cy Wakeman join your colleagues / guests for a meal (breakfast or lunch) or host a VIP session with Cy
- Have an idea? Give us a call – we would be happy to customize a package that meets your needs

Contact us today at (204) 949-4999 or trish@qnet.ca

Sponsor Registration Form – Manitoba's Conference for Leaders 2019

Please email to Trish Wainikka, trish@qnet.ca

Sponsor Organization Name _____

Sponsor Website (for links) _____

Contact person _____

Title _____

Phone _____ Email _____

Complete Address _____

SPONSOR REGISTRATION:

Sponsor Level: _____ = \$ _____

Exhibit Option: _____ = \$ _____

Other Option(s): _____ = \$ _____

SUBTOTAL = \$ _____

GST 5% = \$ _____

TOTAL = \$ _____

PAYMENT:

Payment Method (circle one): VISA AMEX MASTERCARD cheque/EFT to follow please invoice

Card Number _____ Exp _____ CCV _____

Cardholder Name _____ Signature _____

NOTE: Sponsorship is non-refundable. GST Reg #899755334RT

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