

# SPONSOR INVITATION - Manitoba's Conference for Leaders 2020

Presented by QNET on Wednesday, May 13 at the Victoria Inn Hotel & Conference Centre, Winnipeg

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This year's conference theme **Reset Refresh Reenergize** reminds us that real life is about hard work but we can still find ways to spark creativity, infuse balance, cultivate new ideas, and add some play into our work life.

To kick off the day, we're excited to feature international bestselling author and one of the ten most inspiring TED speakers of all time - **Neil Pasricha**.

*Considered a thought leader for the next generation, Neil Pasricha is a top rated leadership speaker and award-winning blogger. He spent a decade running leadership development in the world's largest company and designed its global leadership development in partnership with Harvard University. A highly sought-after conference headliner, Neil has spoken to hundreds of thousands of people around the world, drawing on the latest research to increase individual performance and create a more positive, productive workplace. Neil has written five New York Times and #1 International Bestsellers including his highly anticipated new book You Are Awesome: How to Navigate Change, Wrestle with Failure and Live an Intentional Life, just released in November, 2019.*

## Why sponsor Manitoba's Conference for Leaders?

In addition to being uniquely focused on **Leaders and Professionals**, the conference is in its 25<sup>th</sup> year, making it one of the longest running conferences in Manitoba. **The audience is cross-sectoral and includes current, emerging and aspiring leaders** from public and private organizations of all sizes.

As a Sponsor, you contribute to the success of the event and **demonstrate your commitment to leadership, learning and excellence in Manitoba**. Sponsors receive brand recognition in advance of the conference, along with **prominent exposure and the opportunity to showcase your expertise** at the event.

## What makes QNET Conference Sponsorship Unique?

In the spirit of providing an interactive and engaging networking experience for sponsors and participants, **every sponsorship is customized**. Using the attached **Build Your Own Sponsorship**, we discuss options and ideas to meet your goals and showcase your organization while enhancing the experience for participants.

Thank you for considering our invitation to sponsor Manitoba's Conference for Leaders, presented by QNET. We look forward to working with you in 2020!

Sincerely,

Trish Wainikka, Executive Director, QNET

[trish@qnet.ca](mailto:trish@qnet.ca) / mobile: 204-294-9999 / [QNET.ca](http://QNET.ca)

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## Quick Facts

- The 2019 Conference for Leaders attracted over **400 leaders and professionals**.
- **14 conference email blasts** were each sent to over **3000 subscribers** prior to the 2019 conference
- QNET is on **Twitter (920+ followers)**, **LinkedIn (620+ followers)**, Facebook and Instagram,
- Over **1200 participants** attended more than **60 QNET learning events** in 2019
- QNET was **established in 1995 as a non-profit association** – 2020 marks QNET's 25<sup>th</sup> anniversary
- With a strong membership base and a growing network of clients, QNET offers a wide variety of workshops, certificate programs, the annual Leadership Conference and other special events

## Build Your Own QNET Conference Sponsorship

Showcase your organization and expertise, gain brand recognition and demonstrate your commitment to leadership, learning and excellence in Manitoba. Sponsor opportunities are offered in the spirit of providing an active and engaging networking experience for sponsors and participants.

Build Your Own Sponsorship is offered in “draft” format so that you can review a variety of options, add your own ideas, and create a package tailored specifically for your organization.

### How to Build Your Own Sponsorship? Select a Level, choose option(s) and propose ideas of your own!

	<b>Sponsor Levels &amp; Benefits</b>	<b>Bronze</b> (basic) Fee: \$650	<b>Silver</b> (breakout session) Fee: \$1,300	<b>Gold</b> (meal or break) Fee: \$2,000	<b>Platinum</b> (main plenary) \$2,800
PASSES	Full Day Passes (\$420 each)	1 value \$420	2 value \$840	3 value \$1260	4 value \$1680
	Keynote Passes / Continental Breakfast (\$100 each)		2 value \$200	3 value \$300	4 value \$400
PROFILE AT THE EVENT	Option to place one stack of corporate brochures & business cards on shared Sponsor Table(s)	√	√	√	√
	Banner Stand (1) in the Main Plenary Room	√	√	√	√
	Logo on Main Plenary screens with sponsor level	√	√	√	√
	Logo in participant handout with sponsor level	√	√	√	√
	Sponsor ribbon on your participant name badge(s)	√	√	√	√
	Verbal recognition from podium (in sponsored session)		√	√	√
	Logo / name on Tent Cards in room sponsored		√	√	√
	Banner Stand (1-2) in the room/area sponsored		√	√	√
	Option to place one promotional item on tables		√ in one Session		√ Main Plenary Room
	Mini-booth (banner + bar table) in Plenary Room			<b>NEW in 2020!</b> √ value \$200	<b>NEW in 2020!</b> √ value \$200
Option: Visual feature on screen(s) in Main Plenary				√	
ONLINE	Clickable logo on conference webpage with level	√	√	√	√
	Clickable logo in at least 2 e-communications	√	√	√	√
	Social media shout out(s)	√	√	Dedicated	Dedicated

### Exhibit & Other Options (available to Sponsors at any level):

#### Mini Booth in Plenary Room - \$200 (limited availability)

- One small round bar height table (no chairs); you may place a banner stand next to the table

#### Sponsor Profile in Conference Marketing Email Blast - \$250 (limited availability)

- Your profile can be up to 50 words with a logo and web link; email distribution: 3000+

#### Sponsor Brochure Tables – FREE for all sponsors

- one promotional flyer (stacked or in stand) and business cards can be placed on shared Sponsor Tables

#### Other Options / Ideas – costs to be determined

- Offer an “interactive experience” or “sample” of what your organization has to offer (Plenary Room) - \$200
- Host a value add for participants such as “Head Shot” photos, coffee/snack bar, health activities, etc.
- Sponsored participant items such as lanyards (for name badges), pens, note pads, etc.
- Host VIP session with keynote speaker, host a table of your colleagues / guests with a keynote speaker
- Have an idea? Give us a call – we would be happy to customize a package that meets your needs

Contact us today at (204) 949-4999 or [trish@qnet.ca](mailto:trish@qnet.ca)

# Sponsor Registration – Manitoba’s Conference for Leaders 2020

Please email to Trish Wainikka ([trish@qnet.ca](mailto:trish@qnet.ca)) with your logo.

Sponsor Organization \_\_\_\_\_

Sponsor Website (for links) \_\_\_\_\_

Contact person \_\_\_\_\_ Phone \_\_\_\_\_

Title \_\_\_\_\_ Email \_\_\_\_\_

Complete Address \_\_\_\_\_

## SPONSOR REGISTRATION:

Sponsor Level: \_\_\_\_\_ = \$ \_\_\_\_\_

Mini Exhibit Option: \_\_\_\_\_ = \$ \_\_\_\_\_

Sponsor Profile Option: \_\_\_\_\_ = \$ \_\_\_\_\_

Other Option(s): \_\_\_\_\_ = \$ \_\_\_\_\_

Other Option(s): \_\_\_\_\_ = \$ \_\_\_\_\_

SUBTOTAL = \$ \_\_\_\_\_

GST 5% = \$ \_\_\_\_\_

TOTAL = \$ \_\_\_\_\_

## PAYMENT:

Payment Method (circle one):    VISA    AMEX    MASTERCARD    cheque/EFT to follow    please invoice

Card Number \_\_\_\_\_ Exp \_\_\_\_\_ CCV \_\_\_\_\_

Cardholder Name \_\_\_\_\_ Signature \_\_\_\_\_

*NOTE: Sponsorship is non-refundable. GST Reg #899755334RT*

## QNET

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