

QNET presents

Time to Adapt: Strive to Be the Best

Thursday, December 9, 2010 – 8:00 a.m. to Noon in Winnipeg

Featuring Dr. Linda Duxbury



Absenteeism alone is costing Canadian companies \$4 billion a year in direct expenditures.

Lower job satisfaction and organizational commitment, along with increased job stress, absenteeism and intent to quit, is seriously affecting the bottom line. In today's skilled labour shortage, employers are beginning to realize they must be among the best to both recruit *and* retain employees.

Renowned researcher and speaker **Linda Duxbury** believes the situation is urgent. With fewer people to hire and an increasing number of people who simply don't want to be part of the rat race anymore, Dr. Duxbury tells leaders and managers that it is **Time to Adapt** and **Strive to Be the Best** in order to keep employees happy and committed.

Recognized for her engaging and enthusiastic communication style, Dr. Duxbury is in **Winnipeg** on **December 9** to share key findings derived from her multiple national studies and interviews.

Attend this session to:

- Explore declining organizational outcomes and their link to increased work-life balance and stress
- Examine important contributing factors including demographics, organizational dissatisfaction, workloads, technology, downsizing, behaviour and culture
- Hear why you need to take action and the costs of inaction
- Receive specific recommendations and solutions
- Get ideas on how to affect positive cultural organizational change

SPECIAL GUEST SPEAKER: Dr. Linda Duxbury



Linda Duxbury is Canada's most accomplished researcher, writer and speaker on work-life balance and has influenced policy and attitudes to help create supportive work environments in both the private and public sectors. A professor at the Sprott School of Business, Carleton University, she has received an M.A.Sc. in Chemical Engineering and a Ph.D. in Management Sciences from the University of Waterloo.

Dr. Duxbury is published widely in both the academic and practitioner literatures in the area of supportive management, change management, managing the new workforce, supportive work environments, work-family conflict stress, telework, and the use and impact of office technology. She has also given over 300 plenary talks on these issues to both public and private sector audiences.

REGISTER NOW - Space is Limited

Fax this form to (204) 949-4990 or register online at www.qnet.mb.ca

Fee: ____ x \$169+GST, members of QNET CSAE MB Aerospace MCCA

____ x \$199+GST, non-members

* Please attach a list with each participant's name, title, phone, fax, email.

Name _____ Title _____

Organization _____ City _____

Address _____ Postal Code _____

Ph _____ Fax _____ Email _____

Payment method: VISA AMEX MasterCard Cheque

Card # _____ Exp _____

Cardholder name _____ Signature _____

Participants receive location/final details by email approximately 3 days prior to session; contact QNET if you do not receive this information. Cancellations must be received in writing by Wednesday, November 17, 2010. After that time, the full registration fee applies. Replacement participants are accepted anytime. Invoices are sent for non-attendance. GST Reg # 899755334RT.

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