

# LEADERSHIP & MANAGEMENT



QNET & MTEC present:

## Vision to Action: Achieving Business Goals and Objectives Tuesday, November 8 – 8:15 a.m. to 4:15 p.m.

The survival of any organization depends on its ability to set and achieve goals and objectives. This workshop will help you understand the importance and necessity of strategic planning and help you take your vision and turn it into action. Additionally you will:

- Conduct a gap analysis
- Identify and prioritize critical strategic issues
- Develop and control action planning
- Determine business purpose goal setting
- Establish S.M.A.R.T. objectives
- Apply the steps and techniques of project management
- Learn tools and techniques used for managing tasks
- Evaluate the effectiveness of business strategies

**Instructor: Brian King** is an experienced project manager, organizational trainer and consultant for government, university and the private sector. He has an extensive background in implementing leadership – strategic planning, process improvement, project management, workplace redesign, quality management programs, team building, decision making and strategic planning. Brian has become a recognized expert, assisting public and private organizations in Canada. Brian is known as a dynamic, enthusiastic and knowledgeable professional who uses humour and “real world” examples to stimulate and challenge his clients.

This workshop is a core course in the:

### **CMD: Certificate in Management Development for Organizational Effectiveness\***

The Certificate program consists of 70 credit hours:

- 7 core one-day courses (49 credit hours)
- 21 credit hours of optional courses. Details at [www.qnet.mb.ca](http://www.qnet.mb.ca).

And

**CAM:OE-** This workshop is eligible for credit in the Certificate in Applied Management: Organizational Effectiveness (CAM:OE) in partnership with the University of Manitoba Continuing Education Division.

## REGISTRATION FORM - Fax to (204) 949-4990 or register online at [www.qnet.mb.ca](http://www.qnet.mb.ca)

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_ City \_\_\_\_\_

Ph \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

\*Receive a reduced fee by registering for all 7 courses. Visit [www.qnet.mb.ca](http://www.qnet.mb.ca) Certificate in Management for details.

\$195.00 + GST for Members of  QNET  MHA  MFPA  MRA

\$240.00 + GST for Non-Members

PAYMENT METHOD  Cheque Enclosed  VISA  AMEX  MasterCard

Card # \_\_\_\_\_ Expiry \_\_\_\_\_

Cardholder name \_\_\_\_\_ Signature \_\_\_\_\_

An event confirmation will be sent one week prior to the course. Cancellations must be received in writing no later than Oct 31/05. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance. G.S.T. Reg # 899755334RT.



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