

## Knowledge Management:

# Exploring the Strategic Dimensions of Knowledge Management

Thursday, May 6, 2004 - 9:00 a.m. to 4:00 p.m.

LOCATION: to be announced (In Winnipeg)

*The Manitoba Quality Network (QNET) provides resources, information session and training on Management & Leadership as part of QNET's focus on improving quality and organizational effectiveness.*

Increasingly, executives and senior managers are recognizing that today's economy runs on knowledge: in a fast-paced and increasingly complex world, an organization's enduring source of advantage is its knowledge. As a result, the field of Knowledge Management (KM) has emerged as an important area of management research and practice. Yet, many KM practices have not lived up to expectations, often because early KM initiatives tended to focus on the use of technology while ignoring the complex interrelationships between people, processes, systems and knowledge.

This one-day workshop explores the strategic implications of knowledge management by focusing on the relationship between strategy, business drives and knowledge processes. The workshop adopts a view that there are no KM projects; all initiatives should address the relationship between strategic goals and business drivers. However, increasingly, organizational results depend on the careful management of core knowledge processes.

### Presenter:

**Dr. Kirby Wright** is **Director of Knowledge Management and Research** for **Acton Consulting Ltd.** Kirby's recent consulting engagements include developing knowledge management strategies, integrating knowledge processes into knowledge work activities, designing communities of practice and knowledge networks and initiating processes to identify and provide access to sources of expertise in organizations.

Kirby's recent research activities have focuses on the implications of knowledge management for individual knowledge workers and professional experts. His work on Personal Knowledge Management emphasizes the need to understand knowledge management from the context of professional problem solving an decision making practices.

**REGISTRATION FORM:** Please fax your completed form to (204) 949-4990 or register online at [www.qnet.mb.ca](http://www.qnet.mb.ca)

### Exploring the Strategic Dimensions of Knowledge Management (May 6, 2004)

\$369.14 QNET Members (includes \$24.14 g.s.t.)

\$422.65 Non-Members (includes \$27.65 g.s.t.)

G.S.T. Registration # 899755334RT

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Cancellations must be received in writing no later Tuesday, April 28, 2004. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance.



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