

Management & Leadership

Coming of Age: Strategic Implications of the Aging Workforce and the Coming Worker Shortage

Tuesday, July 13, 2004 - 11:15 a.m. to 1:30 p.m.

LOCATION: to be announced (In Winnipeg)

The Manitoba Quality Network (QNET) provides resources, information session and training on Management & Leadership as part of QNET's focus on improving quality and organizational effectiveness.

During the next 15 years, 80% of the workforce is going to be in the over-50 age bracket. When these mature workers begin to retire, there won't be nearly enough young people entering the workforce to compensate. Companies have focused so much on downsizing to contain costs that they've largely neglected this looming threat to their competitiveness: a severe shortage of talented workers.

- How will you and your organization cope with the changing demographics of the workforce?
- What are the implications for your hiring and retention efforts?
- How can you retool your retirement and other programs to help you cope with this "age wave"?
- What are the opportunities presented by this demographic trend?

This **90 minute virtual seminar** will be an **interactive presentation** by the authors of the recent *Harvard Business Review* article, "It's Time to Retire Retirement," and will offer recommendations for gaining the loyalty of older workers, creating a more flexible approach to retirement that allows people to continue contributing well into their 60s and 70s and other strategies for preparing for the inevitable aging of the workforce.

Featured Speakers:

- **Tamara Erikson** is an executive officer and member of the board of directors for the Concours Group, a management consulting, research and education firm based in Kingwood Texas.
- **Bob Morison** is an executive vice president and the director of research of the Concours Group.
- **Ken Dychtwald** is the founding president and CEO of Age Wave, a San Francisco-based think tank and consulting firm focused on the maturing marketplace and workforce.

The presenters will welcome questions as part of this presentation.

REGISTRATION FORM: Please fax your completed form to (204) 949-4990 or register online at www.qnet.mb.ca

Coming of Age (July 13, 2004):

- \$37.45 QNET Member (includes \$2.45 g.s.t.) G.S.T. Reg # 899755334RT
- \$42.80 Non-Member (includes \$2.80 g.s.t.)

***Take advantage of the Early Bird Rate! Register two weeks prior to the day of the event and receive a 10% discount off the registration fee. The discount rate will be automatically taken off the registration fee by the QNET office.*

NAME _____

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PAYMENT METHOD:

- Please Invoice Cheque Enclosed VISA AMEX MasterCard

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Signature _____

An event confirmation will be faxed one week in advance and will include location and session details. Cancellations must be received in writing no later than Monday, July 5, 2004. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance.



Presented in partnership with:

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