

# Management & Leadership: Leadership 101

Wednesday, February 4, 2004 - 8:00 a.m. to 12:00 Noon  
LOCATION: to be announced (In Winnipeg)

Presented in partnership with: Industry Training Partnerships, Manitoba Advanced Education & Training

*The Manitoba Quality Network (QNET) provides resources, information session and training on Management & Leadership as part of QNET's focus on improving quality and organizational effectiveness.*

Business or government, large or small, high tech or low tech, service or manufacturing, for profit or not-for-profit - *all organizations need better leaders!*

To be successful today and to ensure success in the future - an organization must be designed, managed, and staffed in order to capitalize on the abilities of its most strategically important assets: its people. That takes leadership.

This intense half-day seminar delivers a real understanding of leadership and the tools that you can use immediately as well as giving you direction for the further development of your leadership skills. Whether you are a CEO, General Manager, Executive Director, Shop Supervisor, Sales Manager, Shift Manager, etc... you too can be a great leader if you understand and implement the fundamental characteristics and roles of good leadership.

This session will set out a leadership model and success criteria using the framework of the three main roles of leadership - setting the direction, aligning the organization, and motivating the people.

**Presenter:** Jeffrey Rohne is President of ROHNE & Associates Inc., a management consulting firm. As a seasoned executive with 35 years of technology leadership experience in a number of sectors, he is also a lifelong learner and practitioner of leadership.

**REGISTRATION FORM:** Please fax your completed form to (204) 949-4990 or register online at [www.qnet.mb.ca](http://www.qnet.mb.ca)

**Leadership 101 (February 4, 2004):**

\$105.93 QNET Member (includes \$6.93 g.s.t.)

G.S.T. Reg # 899755334RT

\$121.98 Non-Member (includes \$7.98 g.s.t.)

*\*\*Take advantage of the Early Bird Rate! Register two weeks prior to the day of the event and receive a 10% discount off the registration fee. The discount rate will be automatically taken off the registration fee by the QNET office.*

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**PAYMENT METHOD:**

Please Invoice  Cheque Enclosed  VISA  AMEX  MasterCard

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An event confirmation will be faxed one week in advance and will include location and session details. Cancellations must be received in writing no later than January 27, 2004. After that time, the full registration fee will apply and only replacement participants will be accepted. Invoices will be sent for non-attendance.

